
THE ANANT JEWELLERY WEBSITES

We currently have the www.anantjewellery.com website and an extension for retailers and manufacturers www.b2banantjewellery.com

This document explains what you can do on each website

- 1) www.anantjewellery.com (this website is for consumers)
 - This website URL is advertised on all television commercials and print advertisements
 - Visitor can do the following things on the website
 - Know more about Anant
 - Find Anant Retailers
 - Get Address, Contact Details for Anant Retailers
 - View a store front of each Retailer (if created)
 - Send an enquiry to Retailer
 - View store timings and pictures of retailers
 - View pictures and information of Brand Ambassador Sonam Kapoor

- 2) www.b2b.anantjewellery.com
 - This website is for Manufacturers and Retailers

What a retailer can do

- Retailer can log on homepage
- View his contact details
- Edit his contact details
 - Company name
 - Contact numbers
 - Address
 - Email address
- Add upto 5 product pictures
 - Add a description for each picture
 - Add a special deal (a discount) on each picture
- After updating all the details 14th October onwards a view store front link will show on his contact details on www.anantjewellery.com
- Visitor will be able to
 - View details of retailer
 - Contact details
 - Be able to send an enquiry to retailer
 - Retailer address will show, integrated in google maps
 - Images uploaded by retailer will be viewable

- Retailer can contact Manufacturer on www.b2b.anantjewellery.com
 - View images of products by manufacturer
 - Send enquiry to manufacturer
 - View manufacturer list

What a manufacturer can do on www.b2b.anantjewellery.com

- Manufacturer can log in on homepage
 - View his details
 - Edit his details
 - Company name
 - Contact details
 - Email address
 - Company profile
 - Able to upload unlimited image pictures
 - With description
 - Select a category to list it under
 - Add a special deal or offer
- Manufacturer can also contact Retailer
 - View Retailer Directory
 - Send enquiry
 - View retailer product images
 - Search for retailer according to city or name