

CKC & Sons Bangalore Win the ANANT Shooting Star Contest sponsored by Rio Tinto Diamonds. The winner's store selected on basis of best Anant Jewellery Display will be visited by actress Sonam Kapoor.

The following are the other regional prize winners of ANANT Shooting Star Contest

- Lagu Bandhu Motiwale, Mumbai
- Orra- Hughes Road, Mumbai
- Laxmi jewellery, Ahmedabad
- Davanam , commercial street, Bangalore
- Reliance Jewels, Bangalore
- C H Jewellers, Baroda
- Kirtilal Kalidas-Gandhipuram, Coimbatore
- Reliance Jewels, Hyderabad
- B C Sen -Lee Road, Kolkatta
- Birdichand Ghanshyamdas, Jaipur
- Orra, Chennai
- Orra-Hazratgunj, Lucknow
- Tanishq- Rajouri Garden, Delhi
- Orra, Chandigarh
- H Venkatesha Naik, Cochin
- Batukbhai & Sons, Nagpur

The winner would be felicitated with an award by Rio Tinto & GJEPC representatives. Sonam Kapoor will be visiting CKCs Bangalore outlet who made that extra effort to promote ANANT Single Line Diamond collection, in addition, extensive media coverage will be generated around this activity promoting ANANT, Sonam's visit and thus the retail outlet in the process. While for the regional winners, there will be in-store award presentation by Rio Tinto and GJEPC representatives, ANANT showing trays and award certificates signed by Sonam Kapoor. All the participating retailers will be given certificates and ANANT coffee mugs signed by brand ambassador Sonam Kapoor.